

# NEED A PRIMER ON WORKPLACE JARGON?

So did we! We created a bingo card of definitions.  
Heard any of these lately? Download the PDF to play.

<b>PARADIGM SHIFT</b> A fundamental change in approach.	<b>THOUGHT LEADER</b> An individual or firm that influences others' ideas.	<b>SYNERGY</b> The idea that combined efforts produce a greater outcome.	<b>LEVERAGE</b> Utilizing resources, or skills to maximize outcomes.	<b>LOW HANGING FRUIT</b> Simple tasks that result in quick gains.
<b>DISRUPTOR</b> A person or company that changes how things are done.	<b>SCALABILITY</b> Whether a system can handle more demand without failures.	<b>GAME CHANGER</b> A new idea or trend that significantly alters the landscape.	<b>MOVE THE NEEDLE</b> Making meaningful changes or progress in a situation.	<b>RUN IT UP THE FLAGPOLE</b> To test an idea or proposal.
<b>FRAMEWORK</b> A structure that outlines how elements should work together.	<b>TOUCH BASE</b> To make brief contact or discuss a matter informally.	<b>FREE SPACE</b>	<b>DEEP DIVE</b> A comprehensive exploration of a particular issue.	<b>AGILE</b> A project management methodology that emphasizes flexibility.
<b>BOOT-STRAPPING</b> Building a company from the ground up with limited resources.	<b>CORE COMPETENCY</b> A business advantage that sets one apart from competitors.	<b>MINIMUM VIABLE PRODUCT</b> A basic version of a product used to validate ideas.	<b>PIVOT</b> A strategic change in direction or focus.	<b>GO LIVE</b> The moment a new product or site is launched and public.
<b>USER EXPERIENCE</b> The overall experience a person has when interacting with a site.	<b>FREEMIUM</b> Basic services are free while premium features cost more	<b>POINT OF CONTACT</b> The person responsible for communication on a project.	<b>STAKEHOLDERS</b> Individuals or groups with an interest in a project's outcomes.	<b>VALUE PROPOSITION</b> A statement of the benefits of a product or service.